



Sustrans Scotland Update
Cycling in Rural Scotland Conference
22 March 2014
Kate Campbell - Sustrans Scotland

Sustrans is the charity that's enabling people to travel by foot, bike or public transport for more of the journeys we make every day. Our work makes it possible for people to choose healthier, cleaner and cheaper journeys, with better places and spaces to move through and live in.

Sustrans works in three ways

1. to make local environments safer and more attractive for walking and cycling
2. to support and encourage individuals to make more sustainable travel choices
3. to influence policy and practice.

Sustrans Scotland 2014

- 50+ staff delivering projects in partnership with local government, other partners and communities – Edinburgh & embedded
- Annual budget of ~£10m from Transport Scotland: match funded 50-50 by partners
- Other funding of ~£1m from Climate Change Department, Big Lottery, SNH, PHT, NHS
- 2,000 supporters and 350 volunteers in Scotland

Built Environment – 'provision'

- NCN Development
- Community Links
- Urban Design & Master-Planning
- Connect2
- Land & Estate Management
- Active Travel Action Plan Edinburgh
- Street Design



National Cycle Network



National Cycle Network



Community Links 2014 - 2016

- Demonstrate a community need
- Cycling, or, walking and cycling infrastructure
- Behavioural change elements to be considered
- Must align with Cycling Action Plan for Scotland
- 218 applications
- £34M requested, £24M available
- Mixture of 1 and 2 year projects



Community Links



High visibility cycle counters



Street Design



Street Design - opportunities

- People and place
- Every street is a route
- Community engagement & design development
- Low tech, but quality improvements
- Targeted response
- Working at a neighbourhood scale
- Street redesign

sustrans
JOIN THE MOVEMENT

Behaviour Change – 'promotion'

- I Bike
- Hands Up Scotland
- Schools Support
- Make your Move Kirkcaldy
- Active Travel Champions
- Mapping
- Signage & GIS
- Tourism & Recreation
- Website & Social Media
- Policy & Media
- E-Bikes
- Volunteers/Greener Greenways

sustrans
JOIN THE MOVEMENT

School support

The information leaflet provides advice on how to make your school and the surrounding area safer for children and young people walking, pushing a stroller, and cycling. It also provides advice on how to make your school and the surrounding area safer for children and young people walking, pushing a stroller, and cycling.

Free Range 145

sustrans
JOIN THE MOVEMENT

Resources

Lesson Plan, Part 1 of 2 (Week 1)

Big Street Survey

THE BIG PEDAL

Get ready to race in the UK's biggest school cycling event of the year!

Safe Routes to school

Sustrans awarded £5,000 to help link communities

Moving Up

sustrans
JOIN THE MOVEMENT

Cycle & Scooter Parking Grants

sustrans
JOIN THE MOVEMENT

I Bike - opportunities

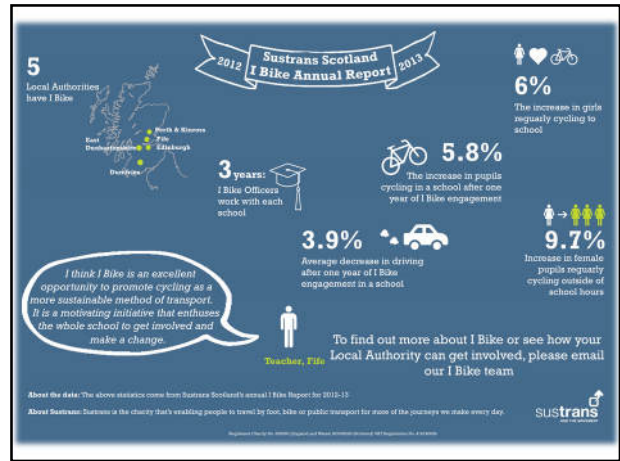
- To increase cycling levels, in particular during the transition between primary and secondary when traditionally cycling declines further
- Different needs of young boys and girls regarding cycling
- Whole school (and community) activities
- Increase levels of physical activity and make cycling more accessible to all

sustrans
JOIN THE MOVEMENT



I Bike

sustrans
JOIN THE MOVEMENT



E-Bikes

Signage, leaflets, maps and events

sustrans
JOIN THE MOVEMENT



sustrans
JOIN THE MOVEMENT



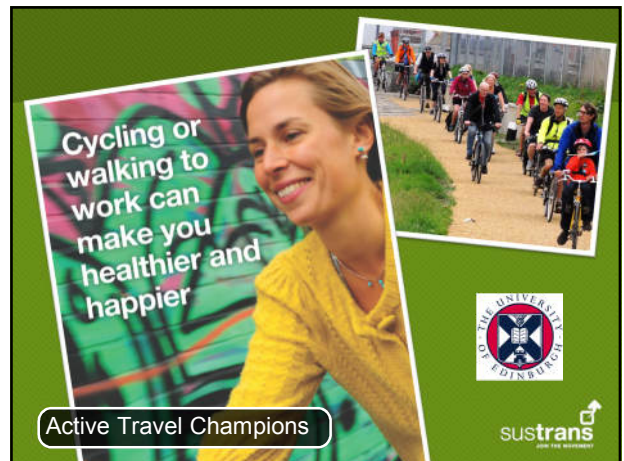
Cycle tourism – worth £239 million!

sustrans
JOIN THE MOVEMENT



Volunteers

sustrans
JOIN THE MOVEMENT



Future Opportunities?

CAPS 2013 actions...

Walking Strategy....physical activity, health links

Improve links with Public Transport providers....

Climate Change...low carbon behaviour

Air quality...

Cycle tourism...

Community engagement.....

Workplace interventions.....

sustrans




sustrans
JOIN THE MOVEMENT

www.sustrans.org.uk/scotland
scotland@sustrans.org.uk